

**Central Appalachian Network**

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Building Sustainable Economies in a Shrinking World

November 7<sup>th</sup> & 8<sup>th</sup>, 2007

South Charleston, West Virginia

**AGENDA**

**Convening Goals:** Explore how the Central Appalachian Network’s efforts can serve as a regional model for sustainable development.

1. *Illustrate the importance of sustainable economies regionally and globally.*
2. *Explore the Central Appalachian Network’s experience and potential for sustainable development.*
3. *Identify how the Central Appalachian Network can expand sustainable development to a greater scale.*

**Wednesday, November 7**

<b>Noon</b>	<b>Lunch.....</b>	<b>Poolside</b>
<b>1:00 p.m.</b>	<b>Welcome.....</b>	<b>Centennial Room</b>
	<ul style="list-style-type: none"> <li>• Pam Curry, <i>Executive Director, Center for Economic Options</i></li> <li>• Jeff Campbell, <i>Senior Program Director, Ford Foundation</i></li> <li>• Ray Daffner, <i>Manager of Asset-Based Development and Entrepreneurship Initiatives, Appalachian Regional Commission</i></li> </ul>	
<b>1:30 p.m.</b>	<b>Regionally Based Sustainable Development.....</b>	<b>Centennial Room</b>
	<p><i>Presentation:</i>  <i>Why do we need to transform the economy and better utilize Appalachia’s assets? What is sustainable development? What innovative strategies exist in the region?</i></p> <p><u>Presenters:</u></p> <ul style="list-style-type: none"> <li>• Anthony Flaccavento, <i>Executive Director, Appalachian Sustainable Development</i></li> <li>• John Halstead, <i>Professor and Chair, Department of Resource Economics and Development, Carsey Institute</i></li> <li>• Michael Shuman, <i>Vice President for Enterprise Development, Training &amp; Development Corporation</i></li> <li>• Mary Steinmaus, <i>Interim Executive Director, Rural Action</i></li> </ul>	
<b>3:15 p.m.</b>	<b>Break</b>	
<b>3:25 p.m.</b>	<b>Identifying the Challenges and Opportunities for Sustainable Development in Appalachia.....</b>	<b>Centennial Room</b>
<b>4:00 p.m.</b>	<b>How do we enhance sustainable development strategies in Appalachia? .....</b>	<b>Centennial Room</b>

Moderator: Steve Hodges, *Executive Director, Jubilee Project, Inc.*

Conversation Leaders:

- Brian Dabson, *President and CEO, Rural Policy Research Institute*

- Stacy Mitchell, *Senior Researcher, Institute for Local Self-Reliance*
- Dr. Stuart Rosenfeld, *Principal and Founder, Regional Technology Strategies, Inc.*
- Michael Shuman, *Vice President for Enterprise Development, Training & Development Corporation*

**5:20 p.m. Closing Remarks for Day 1**

**6:30 p.m. Reception.....Poolside**  
 Enjoy a Taste of Appalachia  
 Mountain Thyme, Charleston, West Virginia

**7:00 p.m. Dinner..... Poolside**

**Thursday, November 8**

**7:00 a.m. Breakfast Buffet.....Restaurant**

**8:00 a.m. Overview of Day 2.....Centennial Room**

**8:15 a.m. Sustainable Development in Appalachia..... Rooms A,B,C**  
*Small Group Discussions*

*Topic 1: Value-added Forestry and the Potential of Carbon Revenue*  
*Topic 2: Strengthening Sustainable Enterprises, Lending and Technical Assistance*  
*Topic 3: Market Access for Sustainable Development*

**9:30 a.m. Break**

**9:50 a.m. CAN's Vision for Sustainable Development.....Centennial Room**  

- Justin Maxson, *President, Mountain Association for Community Economic Development*

**10:45 a.m. Implementing CAN's Regional Strategy..... Centennial Room**  
*Establish next steps*

**12:15 p.m. Closing Remarks..... Centennial Room**

**12:30 p.m. Adjourn & Depart for Home**