

CENTRAL APPALACHIAN NETWORK presents

2ND ANNUAL

2019 REGIONAL PEER-TO-PEER CONVENING

November 19-21, 2019
Tamarack in Beckley, WV

2019 Objectives

- > Inform and advance collaborative regional strategies
 - > Cultivate peer-to-peer sharing and learning
 - > Engage with cross-cutting regional issues
- > Expand connections, relationships, trust, and partnerships across the broader Appalachian transition movement

Expected Audience

Economic Development Practitioners
Community Change Makers
Funders & Investors
Experts & Supporters

Focus Areas

Creative Placemaking
Clean Energy
Food & Ag Systems
& Cross-Cutting Issues

2018 Summary

In 2018, CAN held its first Regional Peer-to-Peer Convening at Tamarack in Beckley, WV. More than 115 people attended from over 40 organizations including economic development practitioners, community change leaders, funders, and sector experts working on economic diversification and community development in the Central Appalachian region.

Key Results from 2018 Convening:

- > Healthy Food Access Videos Shared
- > Launch of ArtPlace America Fund Development Process
 - > Clean Energy Policy Roadmap Released
 - > Equity Keynote and Equity Committee created
- > Dozens of partnerships launched & countless relationships strengthened

CENTRAL APPALACHIAN NETWORK 2019 REGIONAL PEER-TO-PEER CONVENING SPONSORSHIP OPPORTUNITIES

In addition to the sponsorship benefits listed below, there is the opportunity to sponsor specific parts of this year's Convening. Sponsors who choose a specific sponsorship opportunity will be recognized by having their logo on display during that portion of the event along with recognition in the event program. There is opportunity for multiple sponsors for the same portion of the event at the levels listed below.

Farm-to-Table Dinner - \$5,000

The farm-to-table dinner will open the Convening and set the tone for the cross-sector collaboration that will be encouraged and promoted throughout the event. Dinner will be sourced from local WV farms.

Networking Reception - \$3,000

The Networking Reception will provide a space for relationship building among regional practitioners, funders, and community change makers.

Clean Energy Track - \$5,000

This track will convene Clean Energy practitioners and funders for sessions on Policy and Advocacy, Communications, and an Investment Pipeline.

Creative Placemaking Track - \$5,000

This track will convene Creative Placemaking practitioners and funders for sessions on the ArtPlace regional fund and other regional Creative Placemaking topics.

Food & Agriculture Track - \$5,000

This track will convene regional Food & Agriculture practitioners and funders for sessions on Healthy Food Access, Value Chains, and more and offer a shared regional lens for those in attendance.

Keynote - \$3,000

This year's keynote will focus on the importance of cross-sector collaboration and the through lines between the sector-focused work.

CENTRAL APPALACHIAN NETWORK 2019 REGIONAL PEER-TO-PEER CONVENING SPONSORSHIP LEVELS

	Silver \$500 - \$1,000	Gold \$1,000 - \$5,000	Platinum \$5,000 & above
Complimentary Event Registration	1	2	3
Ad in Event Packet	~1 inch Logo	1/4 Page	1/2 Page
Logo on Event Website	✓	✓	✓
Logo as Lead Sponsor		✓	✓
Resource Table at Event		✓	✓
Speaking Opportunity at Event			✓

Contact jess@ruralsupportpartners.com with questions